



ENVIRONMENTAL RESPONSIBILITY

At Rush Enterprises, we recognize we have an obligation to protect our environment and natural resources through sustainable and responsible business practices. Not only do we comply with all applicable environmental laws, we are also committed to continuously striving

to improve waste reduction, energy efficiency and responsible recycling. We actively promote efficient energy use in our facilities and manufacture and offer for sale alternative fuel products. To ensure we comply with all applicable environmental laws and our own environmental standards, we have adopted formal environmental policies, conduct regular environmental audits and continuously monitor our energy use and conservation efforts.

WE RECYCLE THOUSANDS OF TONS OF WASTE EACH YEAR.

Lubricants and Other Fluids: We recycle or reclaim:

- 500,000 gallons of used oil, with over 90% re-refined for resale as engine and lubricant oils in retail markets
- 20,000 gallons of engine coolant
- 160 tons of used oil filters
- All of our used cleaning solvents (which are then processed for reuse)

Batteries: 100% of all batteries we replace— 4,200 tons—are recovered and recycled

Tires: 100% of all tires we replace are recycled

Paper Products: We partner with a national waste management company to collect and recycle our cardboard packaging

WE ARE REDUCING OUR USE OF POTENTIALLY HAZARDOUS CHEMICALS.

We replaced more than half of our traditional solvent-based parts washers with safer and more efficient water-based parts washers. This change reduced our annual solvent usage by 53%—over 12,000 gallons.

We operate multiple paint and body shops across the country. All the paint we use contains low levels of Volatile Organic Compounds (VOCs), which reduces employee exposure to harmful chemicals and minimizes our environmental impact.

WE ARE REDUCING OUR FACILITIES' ENERGY AND WATER CONSUMPTION.

We continuously strive to become more efficient in our energy and water use. Our ongoing initiatives include employing efficient systems and fixtures in construction, remodeling and routine maintenance of our facilities, including installing:

- LED exterior lighting
- LED sensor-enabled interior lighting
- High-efficiency HVAC systems
- Low water flow bathroom fittings

We capture data on all our facilities' energy use using utility aggregators, and we also routinely conduct third-party energy conservation audits to drive energy and resource efficiency.

We installed solar panels on one of our Rush Truck Center facilities in Texas and are evaluating opportunities to expand our use of solar panels to generate clean energy across our dealership network.

WE ARE IMPROVING OUR OWN VEHICLE FLEET EFFICIENCY AND REDUCING EMISSIONS, AND WE ARE ALSO ENABLING OUR CUSTOMERS TO DO SO.

We are increasing the fuel efficiency of our internal fleet of vehicles by transitioning from larger, inefficient engines to more fuel-efficient four- and six-cylinder engines. Over the past five years, we have replaced more than 45% of our fleet with more fuel-efficient vehicles. These efforts, coupled with the use of our vehicle telematics systems, on-board vehicle idle limiters and auto/start stop technology have:

- Reduced vehicle idle-time by 4%
- Saved 315,000 gallons of gasoline and diesel fuel
- Improved our overall average fleet fuel efficiency by 7%

We continuously upgrade our lease and rental fleet with the newest and most fuel-efficient technologies offered by the manufacturers we represent. In addition to offering our manufacturers' latest and most environmentally-conscious vehicles for sale, we also offer our customers vehicle telematics systems, fleet management optimization services, and maintenance/service management tools. These products enable our customers to optimize their fleet fuel-efficiency through real-time analytics of vehicle fleet travel, fuel usage and driver behavior.

WE ARE FACILITATING THE ADOPTION OF ALTERNATIVE FUEL VEHICLES AND TECHNOLOGIES.

Through Rush's Momentum Fuel Technologies and Custom Vehicle Solutions operations, we are facilitating the adoption of certain alternative fuel technologies in commercial vehicles. For example, Momentum is a leading innovator in the design of compressed natural gas (CNG) fuel systems, including its GreenLync™ electronic communication fuel management system. Custom Vehicle Solutions installs and retrofits CNG and propane fuel systems on heavy- and medium-duty commercial vehicles. Additionally, we provide our customers' alternative fuel fleets with reliable service and maintenance, with more than 100 service bays in our Rush Truck Centers dedicated to supporting alternative fuel vehicles.

WE ARE COMMITTED TO THE FUTURE.

We remain committed to continuously improving the sustainability of our business practices as new technologies and environmental solutions become available.